

CAMERAS FOR MICROSCOPY AND NEXT-GENERATION SEQUENCING 2019

Market & Technology Report - November 2019

Disposable image sensors: a revolution for microscopy and next-generation sequencing.

KEY FEATURES

- Historical perspective and synergies with other markets
- Market data and forecasts at system, camera, and image sensor level, by segment (optical microscopy, transmission electron microscopy (TEM), point-of-care microscopy, NGS) and technology (CCD, CMOS, sCMOS, TDI), in value (US\$) and volume (units)
- Technology penetration and market trends, per segment
- Supply chain analysis with market share, at system level and camera level
- Technology landscape, evolutions, and roadmaps

MOVING TOWARD DISPOSABLE IMAGE SENSORS FOR NEXT-GENERATION SEQUENCING AND POINT-OF-CARE MICROSCOPY

Why did we choose to discuss the technology evolutions in the microscopy and next-generation sequencing (NGS) market? Because this market is undergoing enormous technological changes that are opening new market opportunities for the camera image sensors industry.

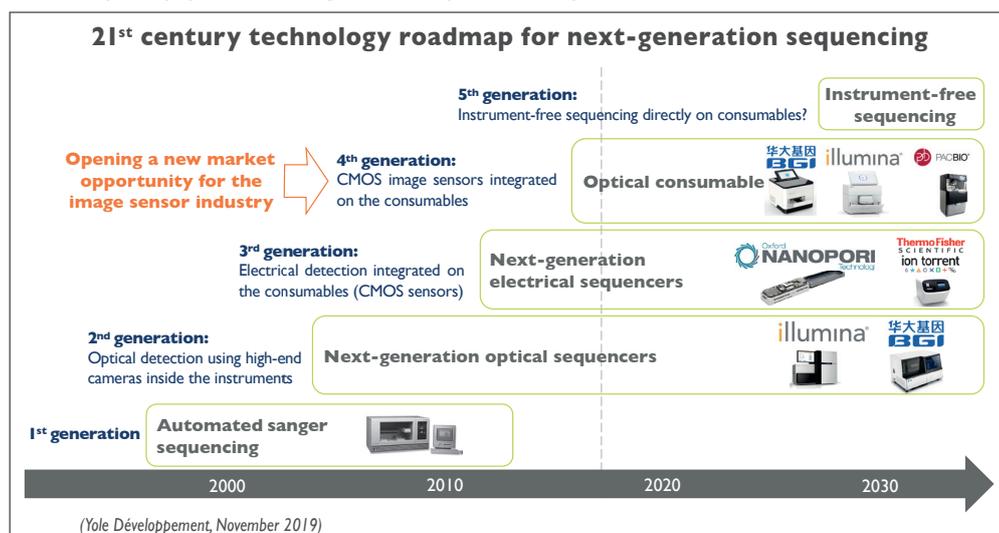
Cameras are key elements in the microscopy and NGS space. Indeed, today most microscopes are digital microscopes that use at least one (and sometimes more) cameras. The main trend in optical microscopy is to attain higher resolution, as well as faster acquisition and higher sensitivity for quicker and better diagnostics, and real-time imaging of living organisms. CCD is the main image sensor technology used today, but sCMOS is gaining market share due to an increasing need for high-speed image acquisition. However, this trend towards better imaging is counterbalanced by another trend – one that leans towards portability and use of microscopy at the point of care. These systems are sleeker and cheaper, and deliver microscopy results directly to the caregiver.

This is also the case for NGS. Two very different trends are discernable: one towards higher throughput with very expensive, bulky equipment; and another that is lower throughput, with cheaper equipment offering lower footprint

and wide availability. Take for example Illumina, the optical NGS market leader with more than 80% market share: Illumina has a diverse product portfolio of very high-end systems, but recently launched a more affordable, lower-throughput system - the iSeq100. This follows the trend towards commoditization of NGS. The iSeq100 does not integrate optical systems in the instrument anymore, but uses a disposable image sensor directly inside the flow cell, which is a game-changer in the NGS market! Indeed, this makes the instrument much more affordable, enabling Illumina to place more systems and therefore sell more consumables, which they can make cheaper because of increased volumes. This trend is also seen with BGI, Illumina's Chinese competitor, which recently announced a benchtop NGS system based on CMOS chips.

A broader trend is artificial intelligence (AI), which is upending the microscopy hardware ecosystem because deep learning could enable not only ultra-high resolution at lower hardware cost, but also automation.

This report describes the technology evolutions in the microscopy and NGS field, and the effect these developments will have on the market and ecosystem.



THOUGH EACH MARKET SEGMENT HAS DIFFERENT DYNAMICS, THE OVERALL IMAGE SENSOR MARKET FOR MICROSCOPY AND NGS WILL SHOW IMPRESSIVE GROWTH, WITH A CAGR₂₀₁₈₋₂₀₂₄ OF 18% (IN VOLUME)

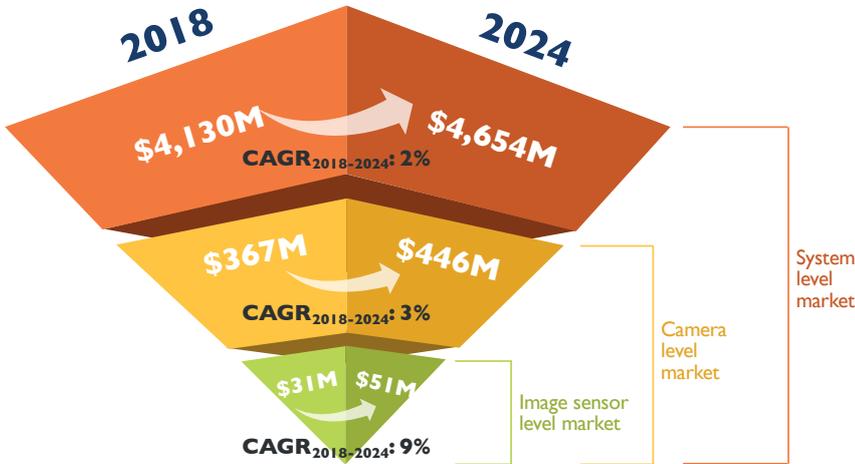
At system level, the global microscopy and NGS market represented \$4.1B in 2018. The biggest market segment was optical microscopy (\$2.5B

in 2018). Cameras for microscopy and NGS represented \$367M, and is expected to reach \$446M in 2024 at a CAGR of 3.3%. Meanwhile,

image sensors for microscopy and NGS achieved \$31M in 2018. This rather small market should

enjoy rapid growth (CAGR₂₀₁₈₋₂₀₂₄ in value: 9%, and in volume: 18%), an improvement driven mostly by the arrival of image sensors-on-consumables in NGS.

Cameras for microscopy and next-generation sequencing market: 2018 - 2024 forecast



(Yole Développement, November 2019)

The image sensor market for microscopy is divided into four different categories, each having a different maturity level. For example, optical and transmission electron microscopy is a mature market with a low CAGR. Point-of-care microscopy was a very small, emerging market in 2018, but is poised for fast growth. Image sensors embedded in cameras for high-end NGS systems is a declining market due to the trend toward cheaper systems with less cameras. The image sensors market for NGS consumables is booming. This new business model implies the creation of products where the image sensor is disposable, equating to a very low average selling price (compared to the image sensors previously used in microscopy and NGS systems) and very high volume.

This report describes the 2018 market and offers forecasts for the period 2018 - 2024 at system, camera, and image sensor level. The hypothesis behind these forecasts and the roadmaps leading to these assumptions are also described.

A STRUCTURED ECOSYSTEM WITH COLLABORATIONS AT DIFFERENT LEVELS OF THE SUPPLY CHAIN BETWEEN IMAGE SENSOR, CAMERA, AND SYSTEM-LEVEL PLAYERS

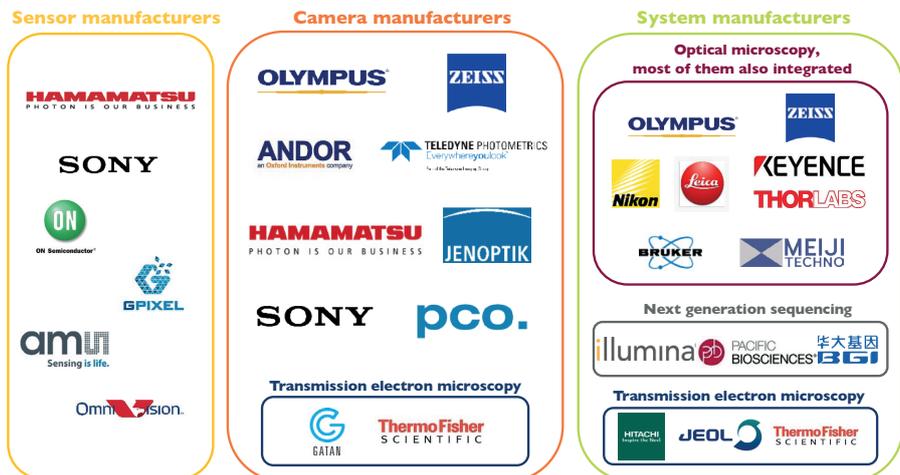
The \$1,000 genome barrier was broken about five years ago, and we are now heading towards the \$100 genome thanks to higher throughput and faster equipment. The ultimate goal is to reach as low as \$10 per genome, and semiconductor technologies are key enablers for NGS affordability. The race towards sequencing inexpensiveness and commoditization is a tremendous opportunity for the semiconductor industry, because volumes will explode.

Specific to ecosystem, microscopy and NGS is a structured market with a few key players. At system level, the major players in optical microscopy are Olympus, Nikon, Zeiss, and Leica Microsystems. Combined, they hold more than 80% of optical microscopy market share. The transmission electron microscopy (TEM) main players are Jeol, Thermo Fisher Scientific, and Hitachi High-Technologies, and

the optical NGS main players are Illumina, Pacific Biosciences, and BGI. At camera level, the market is also well structured, with integrated players like Olympus and Zeiss, and specialized camera players such as Teledyne, Sony, Hamamatsu, and Andor. In the TEM market the main camera players are Gatan and Thermo Fisher, which is integrated. The key image sensor providers for microscopy and NGS are Sony, ON Semiconductor, Hamamatsu, Gpixel, Omnivision, and ams.

Recent mergers and acquisitions of microscope manufacturers are aimed at finding expertise in the field of data management and software (ex: Zeiss acquiring gom in 2019; Olympus acquiring Image Stream Medical in 2017). This trends follows the parallel development of deep learning algorithms in this field.

Cameras for microscopy and next-generation sequencing: players ecosystem*



*Non-exhaustive list of companies

(Yole Développement, November 2019)

In this report, Yole Développement's analysts identify the key players leading the market, analyze the supply chain, and discuss the

technology's evolution and its influence on ecosystem changes.

REPORT OBJECTIVES

- Provide an overview of the microscopy and NGS market at system, camera, and image sensor level, along with an understanding of established and upcoming players, their technologies (and the advantages/drawbacks), and how these will evolve in the coming years
- Present market data and forecasts at system, camera, and image sensor level, by segment (optical microscopy, transmission electron microscopy, point-of-care microscopy, and NGS), in value (\$) and volume (units)
- Identify where the opportunities lie for different players along the supply chain, from materials suppliers and foundries to camera manufacturers and system developers
- Discuss the different technologies used today (CCD, CMOS, sCMOS, TDI), as well as technological trends like artificial intelligence

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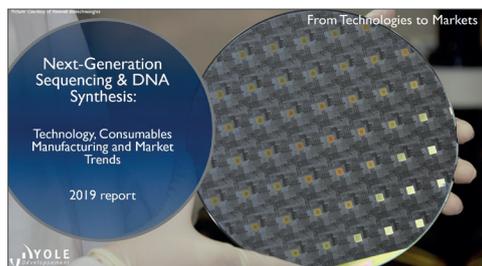
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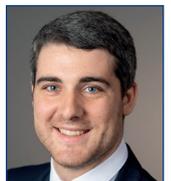


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All the provisions of these Terms and Conditions are for the benefit of the Seller itself, but also for its licensors, employees and agents. Each of them is entitled to assert and enforce those provisions against the Buyer. Any notices under these Terms and Conditions shall be given in writing. They shall be effective upon receipt by the other Party. The Seller may, from time to time, update these Terms and Conditions and the Buyer, is deemed to have accepted the latest version of these terms and conditions, provided they have been communicated to him in due time.

9. GOVERNING LAW AND JURISDICTION

- 9.1 Any dispute arising out or linked to these Terms and Conditions or to any contract/orders entered into in application of these Terms and Conditions shall be settled by the French Commercial Courts of Lyon, which shall have exclusive jurisdiction upon such issues.
- 9.2 French law shall govern the relation between the Buyer and the Seller, in accordance with these Terms and Conditions.